

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KVVU	10/24/12	10/26/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	--WTF--	3			\$145.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	2	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	3	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
N 7	KVVU	10/24/12	10/26/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	--WTF--	3			\$155.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	2	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	3	KVVU	10/22/12-10/28/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	--WTF--	5			\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	--WTF--	3			\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> NRSC		<u>Estimate #</u> 
		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

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N 11	KVVU	10/24/12	10/26/12	MORE Access	6-7pm		:30			NM	1	\$235.00																																																																																		
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N 13	KVVU	10/24/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00																																																																																		
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<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="3"></th></tr><tr><td>1</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>---WThF----</td><td>:30</td><td></td><td>\$635.00</td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr><tr><td>2</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>---WThF----</td><td>:30</td><td></td><td>\$635.00</td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr><tr><td>3</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>---WThF----</td><td>:30</td><td></td><td>\$635.00</td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM				See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										2	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM				See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										3	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM				See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17									
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1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM																																																																																					
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																																																																														
2	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM																																																																																					
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																																																																														
3	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM																																																																																					
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																																																																														
N 14	KVVU	10/27/12	10/27/12	PAC 12 Football	PAC 12 Football		:30			NM	0	\$0.00																																																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----2-</td><td>2</td><td>\$750.00</td><td colspan="8"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 10/22/12	10/28/12	-----2-	2	\$750.00																																																																
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Week: 10/22/12	10/28/12	-----2-	2	\$750.00																																																																																										
<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="3"></th></tr><tr><td>1</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>PAC 12 Football</td><td>PAC 12 Football</td><td>-----Sa--</td><td>:30</td><td></td><td>\$750.00</td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr><tr><td>2</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>PAC 12 Football</td><td>PAC 12 Football</td><td>-----Sa--</td><td>:30</td><td></td><td>\$750.00</td><td>NM</td><td colspan="3" rowspan="2"></td></tr><tr><td colspan="10">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				1	KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$750.00	NM				See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										2	KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$750.00	NM				See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																
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1	KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$750.00	NM																																																																																					
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																																																																														
2	KVVU	10/22/12-10/28/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$750.00	NM																																																																																					
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																																																																																														
N 15	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	16	\$25,040.00																																																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$150.00</td><td colspan="8"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 10/22/12	10/28/12	-----1	1	\$150.00																																																																
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																										
Week: 10/22/12	10/28/12	-----1	1	\$150.00																																																																																										

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Product</u> NRSC 2012
<u>Advertiser</u> NRSC		<u>Estimate #</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/22/12-10/28/12</td><td>10/22/12-10/28/12</td><td>-----Su</td><td>1</td><td>\$150.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/22/12-10/28/12	10/22/12-10/28/12	-----Su	1	\$150.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/22/12-10/28/12	10/22/12-10/28/12	-----Su	1	\$150.00	NM																			
1	KVVU	10/22/12-10/28/12	10/22/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM														
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																								
2	KVVU	10/29/12-10/29/12	10/29/12-10/29/12	BB World Series	330pm-8pm	M-----	:30		\$7,500.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
3	KVVU	10/30/12-10/30/12	10/30/12-10/30/12	Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
4	KVVU	10/30/12-10/30/12	10/30/12-10/30/12	Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
5	KVVU	10/30/12-10/30/12	10/30/12-10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
6	KVVU	10/30/12-10/30/12	10/30/12-10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
7	KVVU	10/29/12-10/30/12	10/29/12-10/30/12	The Dr.Oz Show	M-F 10a-11a	MTU-----	:30		\$275.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
8	KVVU	10/29/12-10/30/12	10/29/12-10/30/12	The Dr.Oz Show	M-F 10a-11a	MTU-----	:30		\$275.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
9	KVVU	10/29/12-10/30/12	10/29/12-10/30/12	Fox 5 News @ 430am	M-Th, Sun 430-5a	MTU-----	:30		\$90.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
10	KVVU	10/27/12-10/27/12	10/27/12-10/27/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$4,250.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
11	KVVU	10/24/12-10/25/12	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
12	KVVU	10/24/12-10/25/12	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
13	KVVU	10/24/12-10/25/12	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
14	KVVU	10/24/12-10/25/12	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
15	KVVU	10/24/12-10/25/12	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
16	KVVU	10/27/12-10/27/12	10/27/12-10/27/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM														
Ⓜ	MG for 23.1, 31.2, 30.1, 25.2, 14.2, 27.1, 6.3, 11.1, 24.2, 24.1, 25.1, 7.1, 31.1, 14.1, 10.2, 7.2, 29.1, 27.2, 28.2, 16.1, 28.1, 13.3, 8.4, 6.1, 1.1																							
17	KVVU	10/27/12-10/27/12	10/27/12-10/27/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM														
Ⓜ	See MG 15.18																							
18	KVVU	10/27/12-10/27/12	10/27/12-10/27/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$975.00	NM														
Ⓜ	MG for 15.17 10/27																							
N 16	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$4,350.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/22/12	10/28/12	-----1	1	\$4,350.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/22/12	10/28/12	-----1	1	\$4,350.00	NM																			
Week:	10/22/12	10/28/12	-----1	1	\$4,350.00																			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																
1	KVVU	10/22/12-10/28/12	NFL Late Game	NFL Late Game	-----Su	:30	\$4,350.00	NM																
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																								
N 23	KVVU	10/29/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/29/12</td><td>11/04/12</td><td>MT-----</td><td>2</td><td>\$195.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/29/12	11/04/12	MT-----	2	\$195.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/29/12	11/04/12	MT-----	2	\$195.00	NM																			
Week:	10/29/12	11/04/12	MT-----	2	\$195.00																			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																
1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	MTU-----	:30	\$195.00	NM																
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																								
2	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	MTU-----	:30	\$195.00	NM																
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17																								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Product</u> NRSC 2012
<u>Advertiser</u> NRSC		<u>Estimate #</u> 
		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	KVVU	10/29/12	10/30/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 25	KVVU	10/29/12	10/30/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$155.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 27	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 28	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$365.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$365.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 29	KVVU	10/29/12	10/30/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	MTu-----	:30		\$235.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	MTu-----	:30		\$235.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 30	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$1,250.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$1,250.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
N 31	KVVU	10/29/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$635.00			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																		
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th><u>Spots/Week</u></th><th colspan="2"><u>Rate</u></th><th><u>Type</u></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/29/12-11/04/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>MTu-----</td><td>:30</td><td></td><td>\$635.00</td><td>NM</td></tr><tr><td colspan="11">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/29/12-11/04/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>MTu-----</td><td>:30</td><td></td><td>\$635.00</td><td>NM</td></tr><tr><td colspan="11">See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Type</u>	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	MTu-----	:30		\$635.00	NM	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	MTu-----	:30		\$635.00	NM	See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17											0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Type</u>																																																																				
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N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM																																																																				
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Totals											58	\$49,850.00																																																																		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,760.00	\$27,846.00
10/29/12 - 10/30/12	22	\$17,090.00	\$14,526.50
<b>Totals</b>	58	\$49,850.00	\$42,372.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6115582 TRF# 472837 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 10.55  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/NRSC \_\_\_\_\_ REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775  
 WASHINGTON, DC 20027  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 10.55

REP: TO ROSE  
 FR NIKKI  
 OK'D M2 SEE LINES 43-44  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

42	S		900A-1000A	30		\$975.00	10/27	10/27	0		SAT	0
----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CFB PREGAME  
 ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
 PART OF A MAKEGOOD MADE UP OF LINES 35-42

43	A		1200N-1230P	30		\$975.00	10/27	10/27	1		SAT	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CFB PREGAME  
 ORD COM1 : CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE  
 ORD COM2 : CLOSER'. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-42 FOR 2 SPOTS/WK

REP HEADLINE# 6115582 TRF# 472837  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.55  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

44	A		900P-1000P	30		\$975.00	10/27	10/27	1		SAT	1
----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : THE CLOSER  
ORD COM1 : CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE  
ORD COM2 : CLOSER'. PRE-BOOKED PLS APPROVE.

PART OF A MAKEGOOD MADE UP OF LINES 43-44

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#42	MISSED: SAT/900A-1000A	OCT27 (2/WK)	30S	\$975.00	(OCT16/12)
			OFFER: SAT/1200N-1230P	OCT27	30S	\$975.00	PLS ADVISE.
			& SAT/900P-1000P	OCT27	30S	\$975.00	
			CMT: CORRECT TP AND SPOT N/A DUE TO ONLY ONE BREAK. MG SATURDAY 9-10P 'THE				
			CMT: CLOSER'. PRE-BOOKED PLS APPROVE.				

OCT/12	32760.00	NOV/12	17090.00	CONTRACT TOTAL	49850.00
				TOTAL SPOTS	58

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 15.45  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVH-TV \*\*\*  
\*\*\*\*\* CHARGES \*\*\*\*\*

REP: TO ROSE  
FR NIKKI  
OK'D M1 SEE LINES 35-42  
TOTAL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		200P-300P	30		\$145.00	10/24	10/26	0		W-F	0
PROGRAM : KATIE COURIC												
35	A		430P-800P	30		\$7,500.00	10/29	10/29	1		MON	1
PROGRAM : WORLD SERIES												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-6	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-7	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-8	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-9	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-10	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-11	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT24	ON	LINE-13	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT27	ON	LINE-16	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT28	ON	LINE-17	FOR	1	SPOT/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT28	ON	LINE-18	FOR	1	SPOT/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT29	ON	LINE-25	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT29	ON	LINE-26	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT29	ON	LINE-27	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT29	ON	LINE-29	FOR	2	SPOTS/WK		

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-30 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-33 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-34 FOR 1 SPOT/WK

36 A 500P-530P 30 \$950.00 10/30 10/30 2 TUE 2

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

37 A 530P-600P 30 \$1,025.00 10/30 10/30 2 TUE 2

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

38 A 1000A-1100A 30 \$275.00 10/29 10/30 2 M-TU 2

PROGRAM : DR OZ  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

39 A 430A-459A 30 \$90.00 10/29 10/30 1 M-TU 1

PROGRAM : NEWS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

40 A 900P-930P 30 \$1,350.00 10/24 10/30 5 W-F, TU 5

PROGRAM : EXTRA AFTER NLCS  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

41 A 1000A-400P 30 \$4,250.00 10/27 10/27 1 SAT 1

PROGRAM : COLLEGE FOOTBALL  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

42 A 900A-1000A 30 \$975.00 10/27 10/27 2 SAT 2

PROGRAM : CFB PREGAME  
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 35-42

7 S 300P-400P 30 \$155.00 10/24 10/26 0 W-F 0

PROGRAM : ANDERSON

8 S 400P-500P 30 \$225.00 10/24 10/26 2 W-F 2

PROGRAM : DR OZ

9 S 500P-530P 30 \$350.00 10/24 10/26 1 W-F 1

PROGRAM : 5P NEWS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.45  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		530P-600P	30		\$365.00	10/24	10/26	1		W-F	1
PROGRAM : 530P NEWS												
11	S		600P-700P	30		\$235.00	10/24	10/26	1		W-F	1
PROGRAM : MORE												
13	S		1100P-1130P	30		\$635.00	10/24	10/26	0		W-F	0
PROGRAM : 11P NEWS												
16	S		1000A-400P	30		\$750.00	10/27	10/27	0		SAT	0
PROGRAM : NCAA FBALL												
17	S		800A-900A	30		\$150.00	10/28	10/28	0		SUN	0
PROGRAM : SU 8A NEWS												
18	S		100P-400P	30		\$4,350.00	10/28	10/28	0		SUN	0
PROGRAM : NFL												
25	S		1000A-1100A	30		\$195.00	10/29	10/30	0		M-TU	0
PROGRAM : DR OZ												
26	S		200P-300P	30		\$145.00	10/29	10/30	0		M-TU	0
PROGRAM : KATIE COURIC												
27	S		300P-400P	30		\$155.00	10/29	10/30	0		M-TU	0
PROGRAM : ANDERSON												
29	S		500P-530P	30		\$350.00	10/29	10/30	0		M-TU	0
PROGRAM : 5P NEWS												
30	S		530P-600P	30		\$365.00	10/29	10/30	0		M-TU	0
PROGRAM : 530P NEWS												
31	S		600P-700P	30		\$235.00	10/29	10/30	0		M-TU	0
PROGRAM : MORE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
32	S		1000P-1100P	30		\$1,250.00	10/29	10/30	0		M-TU	0
PROGRAM : 10P NEWS												
33	S		1100P-1130P	30		\$635.00	10/29	10/30	0		M-TU	0
PROGRAM : 11P NEWS												
34	S		400P-700P	30		\$7,000.00	10/29	10/29	0		MON	0

PROGRAM : WORLD SERIES

STATION MAKEGOOD OFFERS: MISSED: W-F/200P-300P OCT24 (3/WK) 30S \$145.00 (OCT15/12)

- BUY#6 W-F/300P-400P OCT24 (3/WK) 30S \$155.00
- BUY#7 W-F/400P-500P OCT24 (3/WK) 30S \$225.00
- BUY#8 W-F/500P-530P OCT24 (2/WK) 30S \$350.00
- BUY#9 W-F/530P-600P OCT24 (2/WK) 30S \$365.00
- BUY#10 W-F/600P-700P OCT24 (2/WK) 30S \$235.00
- BUY#11 W-F/1100P-1130P OCT24 (3/WK) 30S \$635.00
- BUY#13 SAT/1000A-400P OCT27 (2/WK) 30S \$750.00
- BUY#16 SUN/800A-900A OCT28 30S \$150.00
- BUY#17 SUN/100P-400P OCT28 30S \$4,350.00
- BUY#18 M-TU/1000A-1100A OCT29 (2/WK) 30S \$195.00
- BUY#25 M-TU/200P-300P OCT29 (2/WK) 30S \$145.00
- BUY#26 M-TU/300P-400P OCT29 (2/WK) 30S \$155.00
- BUY#27 M-TU/500P-530P OCT29 (2/WK) 30S \$350.00
- BUY#29 M-TU/530P-600P OCT29 (2/WK) 30S \$365.00
- BUY#30 M-TU/600P-700P OCT29 (2/WK) 30S \$235.00
- BUY#31 M-TU/1000P-1100P OCT29 (2/WK) 30S \$1,250.00
- BUY#32 M-TU/1100P-1130P OCT29 (2/WK) 30S \$635.00
- BUY#33 MON/400P-700P OCT29 30S \$7,000.00
- BUY#34 OFFER: MON/430P-800P OCT29 30S \$7,500.00

PLS ADVISE.

CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 32760.00 NOV/12 17090.00 CONTRACT TOTAL 49850.00  
TOTAL SPOTS 58

REP HEADLINE# 6115582      TRF# 472837      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      AGENCY CREDIT RISK !!!      OCT15/12 15.45  
 HARRIS REPORT FROM REP      \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$293,235      KVVU 17%      KSNV 30%      KLAS 31%      KTNV 18%      KVMY 2%      KVCW 1%      CABL 0%  
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1194	
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/16/12	10/22/12	MTWTF--	5	\$175.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$175.00	NM			
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
N 4	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	12	\$12,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/16/12	10/22/12	MTWTF--	5	\$135.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
	1	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
				See MG 7.6,7.7,7.8,7.9,7.10,7.11								
	4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
				See MG 9.6,9.7,9.8,9.9,10.9,11.9,12								
	5	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17								
	6	KVVU	10/17/12-10/17/12	Katie Couric	M-F 11a-12p	---W-----	:30		\$275.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			1-2pm	----ThF----	:30		\$275.00	NM		
	7	KVVU	10/18/12-10/19/12	Katie Couric	1-2pm	----ThF----	:30		\$275.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			1-2pm	----ThF----	:30		\$275.00	NM		
	8	KVVU	10/18/12-10/19/12	Katie Couric	1-2pm	----ThF----	:30		\$275.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			3-4p	----ThF----	:30		\$350.00	NM		
	9	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$350.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			3-4p	----ThF----	:30		\$350.00	NM		
	10	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$350.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			Special Early News	----ThF----	:30		\$550.00	NM		
	11	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$550.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			Special Early News	----ThF----	:30		\$550.00	NM		
	12	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$550.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			The X Factor	---W-----	:30		\$5,350.00	NM		
	13	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			BB League Championships	----Th-----	:30		\$3,250.00	NM		
	14	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			Extra	---W-----	:30		\$630.00	NM		
	15	KVVU	10/17/12-10/17/12	Extra	M-F 7-730p	---W-----	:30		\$630.00	NM		
	Ⓜ	See MG 4.18			2-3p	----ThF----	:30		\$300.00	NM		
	16	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$300.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			2-3p	----ThF----	:30		\$300.00	NM		
	17	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$300.00	NM		
	Ⓜ	MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3			Prime After Baseball	M-Sa 8-10p/Su 7-1-----ThF----	:30		\$630.00	NM		
	18	KVVU	10/18/12-10/19/12	Prime After Baseball	M-Sa 8-10p/Su 7-1-----ThF----	:30			\$630.00	NM		
	Ⓜ	MG for 4.15 10/17										
E 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/16/12	10/22/12	MTWTF--	8			\$215.00				

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
477027 /	06146293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12-10/22/12</td><td>10/16/12-10/22/12</td><td>MTuWThF----</td><td>5</td><td>\$215.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12-10/22/12	10/16/12-10/22/12	MTuWThF----	5	\$215.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12-10/22/12	10/16/12-10/22/12	MTuWThF----	5	\$215.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 6.9																						
3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
6	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
8	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$215.00	NM														
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
9	KVVU	10/16/12-10/16/12	Special Early News	Special Early News--Tu-----		:30	\$1,035.00	NM														
Ⓜ MG for 19.1,18.1,11.3,6.2																						
N 7	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	6	\$1,070.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/22/12	MTWTF--	5	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12	10/22/12	MTWTF--	5	\$350.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
1	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	\$350.00	NM														
See MG 7.6,7.7,7.8,7.9,7.10,7.11																						
2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	\$350.00	NM														
See MG 9.6,9.7,9.8,9.9,10,9.11,9.12																						
3	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	\$350.00	NM														
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
4	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	\$350.00	NM														
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
5	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	\$350.00	NM														
See MG 7.6,7.7,7.8,7.9,7.10,7.11																						
6	KVVU	10/21/12-10/21/12	Extra Weekend	Su 6-7p	-----Su	:30	\$325.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
7	KVVU	10/21/12-10/21/12	Friends Weekend	5-6p	-----Su	:30	\$225.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
8	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$150.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
9	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$150.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
10	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$150.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
11	KVVU	10/20/12-10/20/12	CSI: Miami	1am - 5am	-----Sa--	:30	\$70.00	NM														
Ⓜ MG for 4.3,7.1,11.1,7.5																						
E 9	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$11,475.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$365.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/22/12	MTWTF--	5	\$365.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12	10/22/12	MTWTF--	5	\$365.00																		

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12-10/22/12</td><td>10/16/12-10/22/12</td><td>MTuWThF----</td><td>5</td><td>\$365.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12-10/22/12	10/16/12-10/22/12	MTuWThF----	5	\$365.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12-10/22/12	10/16/12-10/22/12	MTuWThF----	5	\$365.00																		
3	KVVU	10/16/12-10/22/12	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$365.00	NM												
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12																						
4	KVVU	10/16/12-10/22/12	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$365.00	NM												
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
5	KVVU	10/16/12-10/22/12	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$365.00	NM												
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12																						
6	KVVU	10/22/12-10/22/12	10/22/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
7	KVVU	10/22/12-10/22/12	10/22/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$450.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
8	KVVU	10/22/12-10/22/12	10/22/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$450.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
9	KVVU	10/22/12-10/22/12	10/22/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$450.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
10	KVVU	10/16/12-10/21/12	10/16/12-10/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh---Su	:30		\$150.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
11	KVVU	10/17/12-10/17/12	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$4,397.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
12	KVVU	10/18/12-10/18/12	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$4,398.00	NM												
Ⓜ MG for 8.4,3.3,7.2,5.3,2.3,6.3,12.6,11.2,6.7,15.1,12.5,19.2,9.3,4.4,6.6,10.2,1.2,6.5,6.1,9.5																						
N 11	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	0	\$0.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$235.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/22/12	MTWTF--	5	\$235.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12	10/22/12	MTWTF--	5	\$235.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM												
See MG 7.6,7.7,7.8,7.9,7.10,7.11																						
	2	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM												
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12																						
	3	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM												
See MG 6.9																						
	4	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM												
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
	5	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM												
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17																						
E 18	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$435.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----1	1	\$435.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12	10/21/12	-----1	1	\$435.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$435.00	NM												
See MG 6.9																						
E 19	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----2</td><td>2</td><td>\$150.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----2	2	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/15/12	10/21/12	-----2	2	\$150.00																		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>												
	1	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM												
See MG 6.9																						
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM												
See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12																						
E 21	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$2,800.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/16/12</td><td></td><td>1</td><td></td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/16/12		1	
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/16/12	10/16/12		1																			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$2,800.00			
N 23	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM		
											1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00			
N 24	KVVU	10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM		
											66	\$47,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$310.00			
Totals												

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	66	\$47,825.00	\$40,651.25
<b>Totals</b>	<b>66</b>	<b>\$47,825.00</b>	<b>\$40,651.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT16/12 10.56  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

PROGRAM : EXTRA  
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE-  
PART OF A MAKEGOOD MADE UP OF LINES 23-30

REP HEADLINE# 6146293 TRF# 477027  
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.56  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

46	A		900P-930P	30		\$630.00	10/18	10/19	1		TH-F	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : EXTRA  
ORD COM1 : SPOTS N/A DUE TO TP SOLD OUT. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:  
M7 OK'D BUY#30 MISSED:WED/700P-730P OCT17 30S \$630.00 (OCT16/12)  
OFFER:TH-F/900P-930P OCT18 30S \$630.00 PLS ADVISE.  
CMT:SPOTS N/A DUE TO TP SOLD OUT. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 47825.00 CONTRACT TOTAL 47825.00  
TOTAL SPOTS 66

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT16/12 09.05  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

DATE OCT16/12 09.05

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM : EXTRA WEEKEND  
ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK

REP HEADLINE# 6146293 TRF# 477027  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.03  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

43	A		500P-600P	30		\$225.00	10/21	10/21	1		SUN	1
PROGRAM : FRIENDS												
ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-45												

44	A		230P-500P	30		\$150.00	10/21	10/21	3		SUN	3
PROGRAM : MATINEE MOVIE												
ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-45												

45	A		230A-330A	30		\$70.00	10/20	10/20	1		SAT	1
PROGRAM : CSI: MIAMI												
ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-45												

7	ES		500P-530P	30		\$350.00	10/16	10/22	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												

11	ES		600P-700P	30		\$235.00	10/16	10/22	0		TU-F,M	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#4	MISSED: TU-F,M/200P-300P	OCT16	30S	\$135.00					(OCT15/12)	
		BUY#7	TU-F,M/500P-530P	OCT16(2/WK)	30S	\$350.00						
		BUY#11	TU-F,M/600P-700P	OCT16	30S	\$235.00						
			OFFER: SUN/600P-700P	OCT21	30S	\$325.00					PLS ADVISE.	
			& SUN/500P-600P	OCT21	30S	\$225.00						
			& SUN/230P-500P	OCT21(3/WK)	30S	\$150.00						
			& SAT/230A-330A	OCT20	30S	\$70.00						

OCT/12 47825.00 CONTRACT TOTAL 47825.00  
TOTAL SPOTS 66

REP HEADLINE# 6146293 TRF# 477027  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 09.05  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$365.00			
N 2	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$475.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$495.00			
N 4	KVVU	10/24/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$220.00			
N 5	KVVU	10/24/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$195.00			
N 6	KVVU	10/24/12	10/26/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$145.00			
N 7	KVVU	10/24/12	10/26/12	Anderson	3-4p		:30			NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$155.00			
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$225.00			
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
N 10	KVVU	10/24/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$365.00			
N 11	KVVU	10/24/12	10/26/12	MORE Access	6-7pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$235.00			
N 12	KVVU	10/24/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,250.00			
N 13	KVVU	10/24/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$635.00			
N 14	KVVU	10/27/12	10/27/12	NCAA Football	Various		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$750.00			
N 15	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			
N 16	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$4,350.00			
N 17	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$925.00			
N 18	KVVU	10/24/12	10/24/12	BB World Series	330pm-8pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$7,000.00			
N 19	KVVU	10/29/12	10/30/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$365.00			
N 20	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$475.00			
N 21	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$495.00			
N 22	KVVU	10/29/12	10/30/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$220.00			
N 23	KVVU	10/29/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$195.00			
N 24	KVVU	10/29/12	10/30/12	Katie Couric	2-3p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$145.00			
N 25	KVVU	10/29/12	10/30/12	Anderson	3-4p		:30			NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$155.00			
N 26	KVVU	10/29/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$225.00			
N 27	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$350.00			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$365.00			
N 29	KVVU	10/29/12	10/30/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$235.00			
N 30	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,250.00			
N 31	KVVU	10/29/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$635.00			
N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$7,000.00			
Totals											81	\$49,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	50	\$31,190.00	\$26,511.50
10/29/12 - 10/30/12	31	\$18,660.00	\$15,861.00
<b>Totals</b>	<b>81</b>	<b>\$49,850.00</b>	<b>\$42,372.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6115582 TRF# 472837  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20027

ORDER # CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 12.46

REP: TO ROSE  
FR NIKKI  
CHANGE IN AGENCY  
NO OTHER CHANGES  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

OCT/12 31190.00 NOV/12 18660.00

CONTRACT TOTAL 49850.00  
TOTAL SPOTS 81

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

APR13/12 17.4  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME JESSICA MURRAY

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
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---

1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR13/12 11:40

TTID \$49,850  
PLS CNF THX  
KYLE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$365.00	10/24	10/26	3		W-F	3
PROGRAM : 5A NEWS												
2			600A-700A	30		\$475.00	10/24	10/26	3		W-F	3
PROGRAM : 6A NEWS												
3			700A-900A	30		\$495.00	10/24	10/26	6		W-F	6
PROGRAM : 7A NEWS												
4			900A-1000A	30		\$220.00	10/24	10/26	3		W-F	3
PROGRAM : MORE												
5			1000A-1100A	30		\$195.00	10/24	10/26	3		W-F	3
PROGRAM : DR OZ												

APR 13/12 17.4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			200P-300P	30		\$145.00	10/24	10/26	3		W-F	3
PROGRAM : KATIE COURIC												
7			300P-400P	30		\$155.00	10/24	10/26	3		W-F	3
PROGRAM : ANDERSON												
8			400P-500P	30		\$225.00	10/24	10/26	5		W-F	5
PROGRAM : DR OZ												
9			500P-530P	30		\$350.00	10/24	10/26	3		W-F	3
PROGRAM : 5P NEWS												
10			530P-600P	30		\$365.00	10/24	10/26	3		W-F	3
PROGRAM : 530P NEWS												
11			600P-700P	30		\$235.00	10/24	10/26	3		W-F	3
PROGRAM : MORE												
12			1000P-1100P	30		\$1,250.00	10/24	10/26	3		W-F	3
PROGRAM : 10P NEWS												
13			1100P-1130P	30		\$635.00	10/24	10/26	3		W-F	3
PROGRAM : 11P NEWS												
14			800P-930P	30		\$5,250.00	10/24	10/24	0		WED	0
PROGRAM : X FACTOR												
15			900P-1000P	30		\$4,900.00	10/25	10/25	0		THU	0
PROGRAM : BOMES												
16			1000A-400P	30		\$750.00	10/27	10/27	2		SAT	2
PROGRAM : NCAA FBALL												
17			800A-900A	30		\$150.00	10/28	10/28	1		SUN	1
PROGRAM : SU 8A NEWS												

APR13/12 17.4  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			100P-400P PROGRAM : NFL	30		\$4,350.00	10/28	10/28	1		SUN	1
19			1000P-1045P PROGRAM : SU 10P NEWS	30		\$925.00	10/28	10/28	1		SUN	1
20			400P-700P PROGRAM : WORLD SERIES	30		\$7,000.00	10/24	10/24	1		WED	1
21			500A-600A PROGRAM : 5A NEWS	30		\$365.00	10/29	10/30	2		M-TU	2
22			600A-700A PROGRAM : 6A NEWS	30		\$475.00	10/29	10/30	2		M-TU	2
23			700A-900A PROGRAM : 7A NEWS	30		\$495.00	10/29	10/30	4		M-TU	4
24			900A-1000A PROGRAM : MORE	30		\$220.00	10/29	10/30	2		M-TU	2
25			1000A-1100A PROGRAM : DR OZ	30		\$195.00	10/29	10/30	2		M-TU	2
26			200P-300P PROGRAM : KATIE COURIC	30		\$145.00	10/29	10/30	2		M-TU	2
27			300P-400P PROGRAM : ANDERSON	30		\$155.00	10/29	10/30	2		M-TU	2
28			400P-500P PROGRAM : DR OZ	30		\$225.00	10/29	10/30	4		M-TU	4
29			500P-530P PROGRAM : 5P NEWS	30		\$350.00	10/29	10/30	2		M-TU	2

REP HEADLINE# 6115582  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215-564-1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 17.4  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			530P-600P	30		\$365.00	10/29	10/30	2		M-TU	2
PROGRAM : 530P NEWS												
31			600P-700P	30		\$235.00	10/29	10/30	2		M-TU	2
PROGRAM : MORE												
32			1000P-1100P	30		\$1,250.00	10/29	10/30	2		M-TU	2
PROGRAM : 10P NEWS												
33			1100P-1130P	30		\$635.00	10/29	10/30	2		M-TU	2
PROGRAM : 11P NEWS												
34			400P-700P	30		\$7,000.00	10/29	10/29	1		MON	1
PROGRAM : WORLD SERIES												
OCT/12			31190.00			NOV/12					18660.00	
CONTRACT TOTAL												49850.00
TOTAL SPOTS												81

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
 KTUD 1%  
 SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*